



Contact:
646-263-6777
michaela@ohthepeopleyoumeet.com

TV + BROADCAST:

- ▶ Branded Exclusive TV Broadcast Segment
Local+National-\$2,100+
- ▶ Branded Non-Exclusive TV Broadcast Segment
Regional+Local+National-\$1,800+
- ▶ Radio Interview Brand Mention
Major City+Minor City\$1,500+
- ▶ Satellite Media Tour
Exclusive SMT: \$25,000+
Non-Exclusive SMT: \$10,000+

Amplification Package:

Amplify a broadcast segment. Package includes a partner call out on OTPYM's + Michaela Guzy's Social Media handles (1x per as outlined below)
+ 1x e-newsletter call out: \$5,900+

SOCIAL MEDIA:

Instagram

(@OTPYM + @MichaelaGuzy)

Facebook

(MichaelaSGuzy, MichaelaGuzy, OhThePeopleYouMeet)

Twitter

(@OhThePPLYouMeet)

LinkedIn

(MichaelaGuzy)

posts, stories, takeovers + videos
\$350+/post

YouTube Video

- ▶ OTPYM Created Video-\$5,000+
- ▶ Branded Video-\$4,200+

PRODUCTION SERVICES + VIDEO:

- ▶ Branded Digital Commercial + Branded TV Commercial-\$8,000+
- ▶ Sponsorship of the original editorial series, "Michaela's Map" & "OhThePeopleYouMeet"

NOTES:

**All rates are in USD.*

***Please note all quoted prices are typical estimated base rates and subject to modification based on usage terms, deliverables, exposure, and other factors. Please inquire for further details.*

****Quotes will be based on length of shoot, number of videos, scope of project/itinerary*

*****These fees do not include expenses, travel or styling fees - just spokesperson services*



USAGE FEES:

Usage of Name/Likeness and Licensing of original content can be done in a variety of media and formats. Original content includes full-length videos (which can be cut into smaller segments or stills grabbed from the segment), shorter videos, original still photographs (library of over a million photos), and original content specifically produced on request. GWG owns or controls all rights into its original content.

BRANDED PRINT+ MEDIA MENTIONS:

- ▶ Branded Media Mention in Print-\$2,200+
- ▶ Name/Likeness and Quote Inclusion-\$3,500+
- ▶ Branded Desk Side Media Tour-\$10,000+

MISCELLANEOUS:

Branded webinars, online courses and training available

Newsletter

- ▶ Company link outs and editor mentions-\$500+
- ▶ Running a branded video (in the newsletter)-\$4,200+

EVENT FEES:

- ▶ Host Branded Event-\$4,500+
- ▶ Branded Demo, Talk or Panel-\$4,500+
- ▶ Brand Representation at a Conference-\$4,500+
- ▶ OTPYM Event Curation & Hosting-\$6,000+
- ▶ Daily Media Rate-\$10,000+/day
- ▶ Work-Associated Travel Fees-\$600+/day
- ▶ Unbranded Conference Presentation-\$4,000+
- ▶ Branded Conference Presentation-\$5,000+

WEBSITE POSTS:

- ▶ Post on OhThePeopleYouMeet-\$1,200+/post
- ▶ Post distributed-\$1,500+/post per outlet
- ▶ Monthly usage fee for brands-\$400+/month

