

WHERE'S NEXT ON MICHAELA'S MAP...?



Pack a bag + journey on with us,
Michaela + The OhThePeopleYouMeet Traveling Team



Since 2012, OPTYM have activated our unparalleled access to collaborate with and feature people you should know, including celebrities like Christie Brinkley; celebrity chefs, such as Chef Nobu; our award winning episode featuring the iconic changemaker, Dr. Jane Goodall; President Paul Kagame (Rwanda) as well as Ministers of Tourism, international media, CEOs of airlines + global hotel groups to help shift perception, drive awareness and ultimately inspire global thought leaders (both consumers and trade) to engage with the real PEOPLE, PLACES + PURPOSES that our content house OPTYM feature editorially.

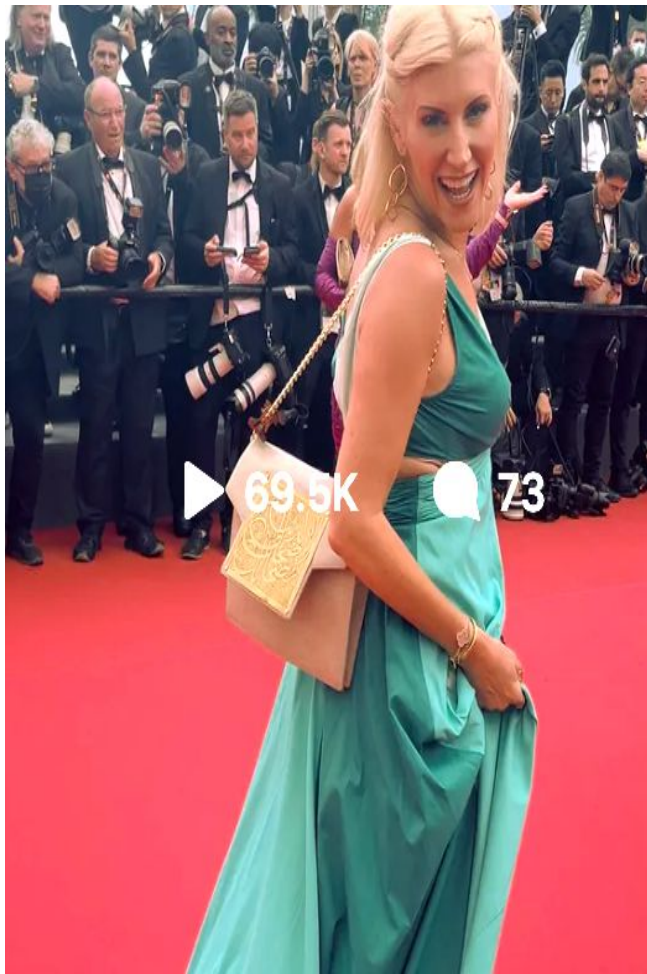


is a female owned content house
with an editorial focus on
PEOPLE, PLACES + PURPOSES.

Sustainable Travel + Global Human Connection
are the name of our content creation game.
In business since 2012.

OTPYM's Founder + Chief Content Creator,
MICHAELA GUZY, is a new media advocate
who reaches new generational audiences
globally with the content she creates
+ the local people she curates.

{WATCH [OTPYM](#)'s BRAND MANIFESTO}



MEET MICHAELA GUZY (WATCH HER REEL)

She is an American media executive, entrepreneur, producer + on-air show host

FOUNDER: OhThePeopleYouMeet

CREATOR, PRODUCER + ON AIR: OH THE PEOPLE YOU MEET with Michaela Guzy, InspirationStation + SLEEPING AROUND SAFELY

SPEAKER: Curator of inspired conversations, moderator of thought leader panels, teacher of interactive workshops + inspiring keynote presenter

ADJUNCT PROFESSOR: "Travel Storytelling, Creating Video Content," NYU School of Professional Studies

RECOGNIZED BY: GoldmanSachs + Babson's 10,000SmallBusinesses with WeWork in NYC

For More: [Michaela's Wikipedia Profile](#)



CONTRIBUTOR/FEATURED IN + ON: ABC, CBS, FOX, NBC, American Airlines In Flight, Animal Planet (Social), BRAVO, Business Insider, CHEK TV, Clean Plates Collective, Conde Nast Traveller, Forbes, GTT Global, Highways, KTLA, National Geographic Traveler, Qatar Airways, Scripps Networks, The Daily Meal, Thrive Global, Travesias, Virtuoso Life, Yahoo

CONSULTANT including to Fortune 50 companies like Chase Ultimate Rewards and J+J, as well as: Accor Hotel Group, Ashoka: Entrepreneur 2 Entrepreneur, Jaguar, Preferred Hotel Group + Robb Report



CAPABILITIES

STORYTELLING

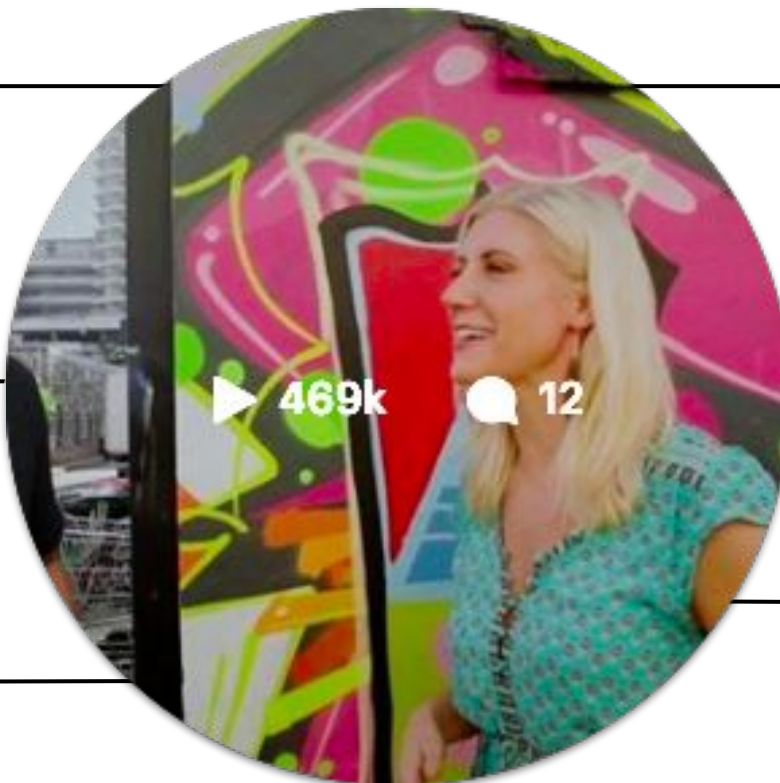
Editorial
Branded
Marketing
Corporate
Commercial
Social

PRODUCTION

Photography
Social Media
Videography
Motion Graphics
Music Composition

SOCIAL VISIBILITY

Management
Engagement
Distribution
Audience Growth
Campaign Activations
Influencer Marketing
SEO + SEM



CONSULTING SERVICES

Partnership Strategy
Brand Development
White Papers
Trend Forecasting
Training
Copywriting
Publicity

BROADCAST

On-Air Segments
Live Interviews
Media Tours

EVENTS

Panel Discussions
Curation + Moderation
Private Screenings
Interactive Q&A's
Industry + Consumer Events
Workshops
Live Activations



OTPYM SOCIAL #'s



[@Michaela_Guzy](#) (172k), business page
[@OTPYM](#) (63k), business page



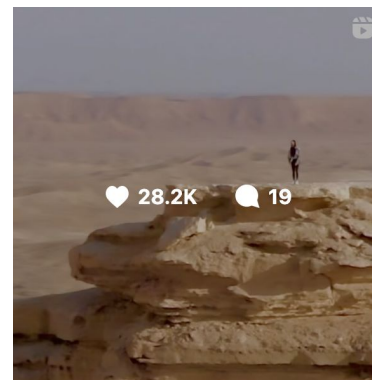
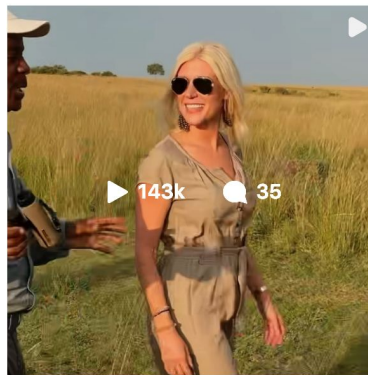
[@MichaelaSGuzy](#), personal (5k)
[@MichaelaGuzy](#), personal overflow (4k)
[@OhThePeopleYouMeet](#), business (54k)



[@MichaelaGuzy](#), (2.5 million views)



[@MichaelaGuzy](#) (13k)



OH THE PEOPLE YOU MEET
with Michaela Guzy - Cruisi...

325K views • 8 months ago



MICHAELA'S MAP:
AUSTRALIA - Northern...

389K views • 10 months ago



MICHAELA'S MAP: RWANDA

462K views • 11 months ago

OTPYM NEWSLETTER



GENERATION GO NOW

Holy bananas...while I take pride in getting around the globe (safely + sustainably), the past month has been next level. After the past couple years, I am nothing more than grateful for the world reopening + all the revenge travelers whipping out their passports. However, I am completely exhausted, as I know as my travel industry colleagues are as we navigate restaffing, training, last minute travel, reduced air capacity, rising fuel costs and implementing sustainable travel practices.



OTPYM Founder, **MICHAELA GUZY** at Blique by Nobis during *Stockholm Pride*. Rocking her fave pants by *Guatemalan Designer @LaCohesi*

VIRTUOSO TRAVEL WEEK

Just over a week ago, I attended Virtuoso Travel Week (again) in person for the first time since 2019. In case you aren't familiar, Virtuoso is a network of the top travel advisors + providers for luxury travelers across the globe. This is an annual conference that I began attending when I helped launch Town+Country Travel and Weddings for Hearst almost two decades ago. One of the inspired industry colleagues in attendance flew all the way over from Western Australia (a destination I filmed in 2015 with the resulting episode airing in-flight on American Airlines). The Managing Director of the state tourism board and I dominated the airwaves in front of the iconic Bellagio fountains in Las Vegas - [watch our segment on KTNV's The Morning Blend](#) (pictured above). I've included a picture collage below of many of my beloved global travel family. As you do when breaking bread at these sorts of gatherings, I met an interesting character who interviewed me for his podcast: [Michigan's Big Show](#). Fun fact, my family, The Guzwald's, journey up north every summer for vaca at the cabin on Lake Michigan. [LISTEN TO THE PODCAST.](#)



OTPYM Founder, Michaela Guzy, featured on WSPF, *Inside South Florida* for her TOP 3 Experiences for 2022.



'TIS THE SEASON FOR TRAVELING

All those life changing experiences we put off for the pandemic are back! The first stop on my travel 'bender' this month...Miami! Over 80,000 people visited Miami during the 2021 edition of Art Basel Miami Beach which marked the first in-person fair in Miami Beach since 2019! While "Baseling" is a thing, Art Week also includes so much more, including: Design Miami, Art Miami + always the colorful Wynwood Walls. Miami has become a year round global art capital. **WATCH** my interview with *Inside South Florida* to find out all my favorite spots to check out the art scene in Miami, including a street art tour + graffiti lesson with local muralists like Pedro Amos who just opened a new gallery space in the upcoming Little River neighborhood.

There may be pent up demand to travel, but nobody is more excited about getting back into the world again than the travel industry, including us storytellers who can't wait to share what's reopening + opening for the first time, where to sail + with who, who to meet where that will positively impact the rest your life. Last week felt like the roaring 20's when diners erupted into dance and every table in the restaurant joined in. After the year and half we've all survived, it feels so good to thrive with my travel family ILM Cannes who dedicate themselves to creating magical experiences that forever shift a travelers perspective by opening their eyes, minds + hearts to something new.

Director of Kibera Towers in Qatar



A WEEK OF WELLBEING

...is exactly what I needed after a fun, albeit busy few weeks in Miami + Cannes! As I write this, I am on Day 5 of weeklong Advanced Detox at the Chonet Palace Weggis in Switzerland right on Lake Lucerne at the base of the Swiss Alps. Chonet Palace is the leading health wellness retreat. The globally acclaimed Chonet Method advocates a holistic approach to lifelong wellness of both our bodies + minds. I can't wait to get my zen on before



NEARLY THERE

Since I last wrote, I've spent 28 days on the road in two very highly curated suitcases. You try and find outfits that work for a luxury conference in the South of France, record cold in London and being culturally appropriate in Saudi Arabia. In all seriousness, I am absolutely exhausted, yet unbelievably inspired by the industry (travel) that I have the pleasure of doing business with for the past 20+ years.

I wish I could say this monthly recap was us winding down ...no rest for the weary as they say! Grab an eggnog and tune into *FOX2* on Christmas Eve (@9:15am eastern) for some travel trend predictions and highlights from the luxury hotels I've been **SLEEPING AROUND SAFELY** this month.

Below you'll find a few behind the scenes snaps (or click to view stories) from *Le Royal Monceau* in Paris (part of Raffles Hotels & Resorts), *The Stafford* in London, the new *Radisson Collection* in Riyadh and last but not least, some of my absolutely favorite travel industry friends from every corner of the globe at *International Luxury Travel Market (ILTM)* in Cannes.

Plus OTPYM's 11th Annual *Gifts That Give Back Holiday 2022 Guide*, my first TV appearance in *Vancouver* on "Our City Tonight" and our spotlight from the *World Travel & Tourism Council* in Saudi Arabia.



TV BROADCAST



Earned: CBS New York (top), FOX St. Louis (below)



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316,343 views · Liked by [aquakirra](#) and [alexherrmannnyc](#)



NBC Los Angeles, CA (P2P)

Michaela writes, produces + appears on-air (TV) as a sustainable travel + human connection expert to convey news, information, travel trends and tips as well as sustainable and immersive experiences + of course the people you should meet!

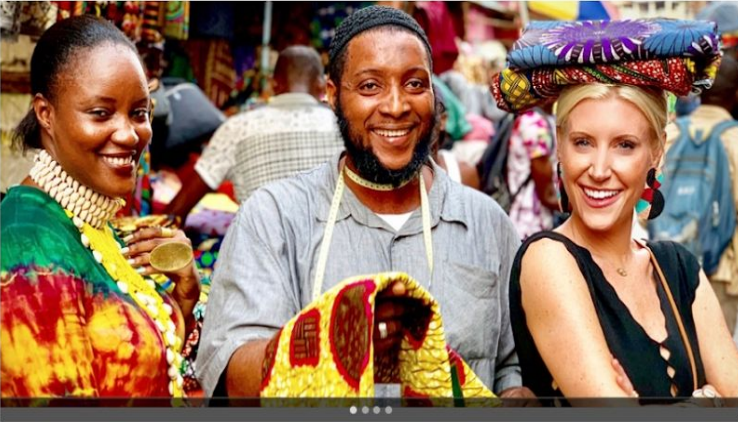
P2P TV broadcast across: Scripps Networks 60 stations in 45 markets (USA), HoustonLife, NBC (USA), KTLA Channel 5 (Los Angeles), CHEK TV (Canada), NY Taxi TV.

EVENTS + FILM PREMIERES

CORE: cultural programming

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[Home](#) [Cultural Programming](#) [Past Events](#) [Why Sierra Leone now?](#)



Why Sierra Leone now? -

Discover why this African nation should be on your travel bucket list.

If you've never been to the African nation or want to learn more, filmmaker-journalist Michaela Guzy leads you on a cultural adventure with her recent film, "Michaela's Map: Sierra Leone." The short film showcases the beautiful country and the inspiring local people through documenting a chimpanzee sanctuary inspired by Jane Goodall, a local fashion designer, a chef breaking new ground and the sustainable entrepreneurship movement happening on the ground.

After the film, stick around for an interactive conversation with the filmmaker and two of her inspiring interviewees Maryann Kaikai and Hon. Memunatu Pratt.

Event Info

Thursday, May 09, 2019
6:30pm - 9:00pm

ical

[Photo Gallery](#)

Ministry of Tourism and Cultural Affairs & The National Tourist Board
in collaboration with
Tacugama Chimp Sanctuary
has the pleasure to invite

To the Freetown Premiere screening of the Dr Jane Goodall's visit to Sierra Leone, casting an International Spotlight on the country's National Animal - Chimpanzee &
a Cocktail Reception celebrating the Homecoming of Sierra Leonean descendant and Hollywood movie icon - Mr Idris Elba.

SIERRAOUSLY INSPIRING FILM PREMIERE

Date: 19th December 2019 | Venue: The Bintumani Hotel
Time: 7 pm | Dresscode: Smart Casual
- Strictly by invitation -



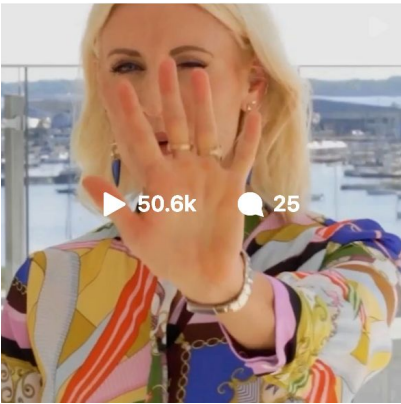




R.S.V.P
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Michaela's collaboration with The World Bank
+ Ministry of Tourism of Sierra Leone included hosting film premieres
for international media, travel trade + HNW consumers
at NYC 's CORE Club, Vue Cinema - London, Wildlife Conservation
Film Festival - NYC + Freetown. Example event flow: [HERE](#)

PUBLIC SPEAKING + WORKSHOPS



2022 Trend Predictions
at Limitless for
TravelEdge/TipArc, Toronto



Moderator for African Ministers at World Travel Market, London

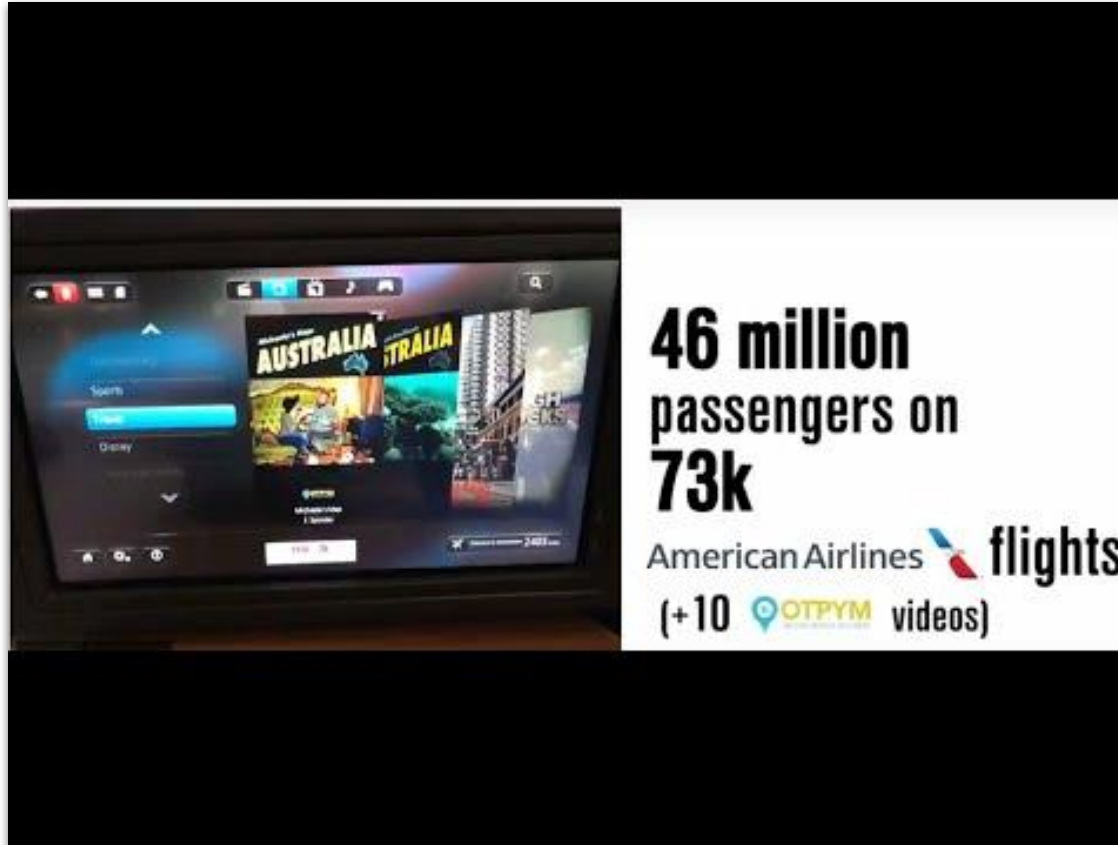


Fireside Chat with the CEO of TravelEdge at Limitless, Toronto





Moderator Caribbean Panel at International Travel Show, NYC

CASE STUDY: OTPYM'S 3rd COLLABORATION WITH TOURISM AUSTRALIA



**46 million
passengers on
73k**

American Airlines  **flights**
(+10  videos)

[WATCH our 2018 CASE STUDY Video](#)



SHOW FORMATS

OTPYM ORIGINAL SERIES: OH THE PEOPLE YOU MEET with Michaela Guzy



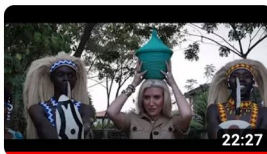
**OH THE PEOPLE YOU MEET
with Michaela Guzy - Cruisi...**

325K views • 8 months ago



**MICHAELA'S MAP:
AUSTRALIA - Northern...**

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OTPYM's first original long-form series, shifts the traditional show model from host to curator, in order to empower our local hosts to share their own stories + promote inclusivity.

Michaela curates REAL local hosts who you can actually meet when traversing the globe -- including local chefs + winemakers to artists, djs and even her award winning episode featuring the legendary changemaker Dr. Jane Goodall. Her focus is to cover sustainable travel companies + organizations and educate travelers to travel responsibly.

Even armchair travelers are transported as human connection expert, Michaela Guzy, digs deeper to introduce viewers to people from across the globe who are happy to share "insider intel" + "fun facts" about where they eat + why. Each episode is a journey to learn about traditional culture through food, music + art from this place, cross pollinated with modern influences + pop-culture.

As of April 24, 2022, our show MICHAELA'S MAP has been rebranded to OH THE PEOPLE YOU MEET with Michaela Guzy

OTPYM ORIGINAL SERIES: OH THE PEOPLE YOU MEET with Michaela Guzy

- Watch the SHOW REEL (bottom right)
- As seen on American Airlines, Qatar Airways, Thrive Global + KTLA Channel 5 Los Angeles + more
- 2.5 million+ views on Michaela's YouTube
- New Season began airing in January 2023

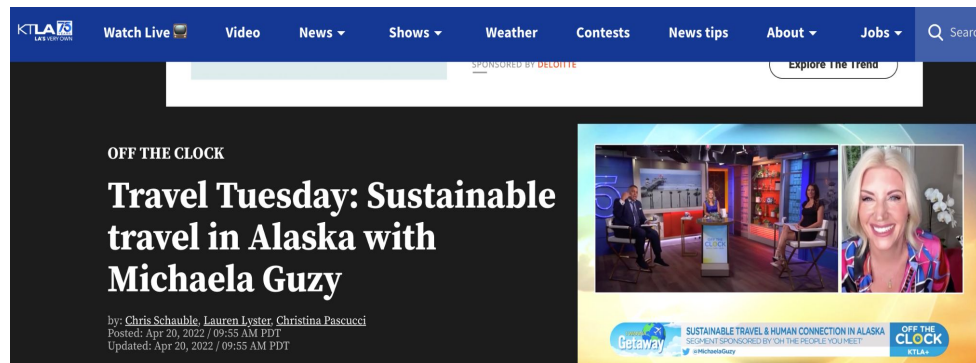


OTPYM ORIGINAL SERIES: OH THE PEOPLE YOU MEET with Michaela Guzy



Watch a sample episode as we cruise to the final frontier. As seen on KTLA+ (Channel 5 in Los Angeles) and OTPYM's YouTube.

KTLA (TV) EXTENSION



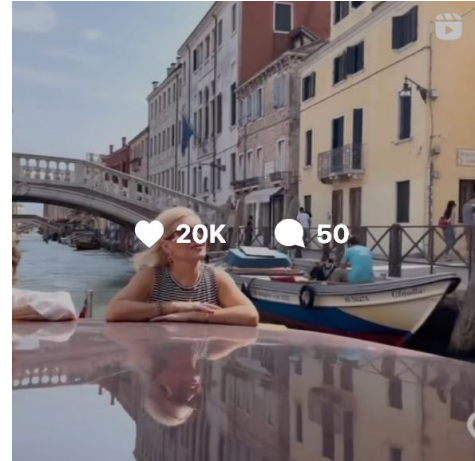
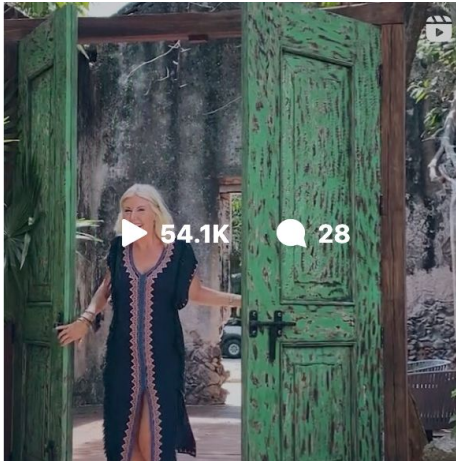
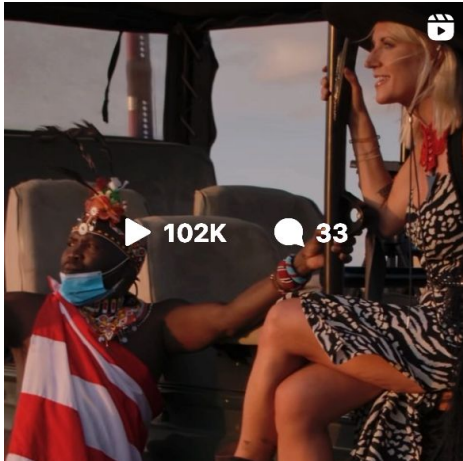
- TV segment on KTLA+ Off The Clock show to announce the launch of the: OH THE PEOPLE YOU MEET with Michaela Guzy episode
- KTLA will publish the Off The Clock TV segment on their digital channels with link to the segment
- OTPYM will repost the Off The Clock TV segment repost on owned social channels + e-newsletter
- Single release of OH THE PEOPLE YOU MEET with Michaela Guzy episode on KTLA+
- Snipes (integrated lower 1/3, approx :15 seconds) to air during highly rated KTLA AM News during days leading up to and during the episode launch
- Email blast to KTLA subscribers (100k+)



OTPYM ORIGINAL SERIES: SLEEPING AROUND SAFELY



With 114 countries and counting, Michaela Guzy, has been SLEEPING AROUND SAFELY all across the globe. The show started in June 2020 to show her global audience it was safe to travel again. The show went viral during the pandemic with over 85 minisodes and 9.5 million+ views on Instagram. Today with revenge travel in full force, this jetset gypsy now invites viewers to snuggle in at her favorite sustainable luxury hotels around the globe. Each episode she promises to introduce you to a whole cast of colorful local characters welcoming you to their home. Click below to watch sample episodes.



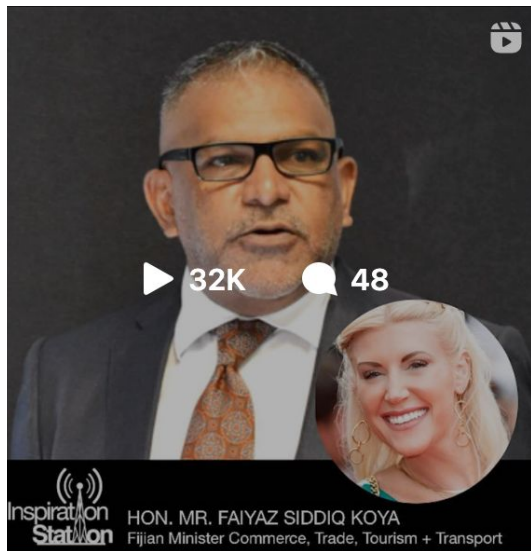
OTPYM'S PODCAST: InspirationStation



OTPYM Founder, Michaela Guzy, creates, produces + hosts a podcast called InspirationStation since March 2020. The premise began with her unorthodox decision to depart her successful career in corporate America to navigate into uncharted waters in order to create new media content that matters for NEXT GEN audiences. The podcast isn't ageist, it speaks to a mindset shared by her global community. Like most of us over the past few years, she pivoted to create a show all of us could tune into from across the globe and feel inspired + connected to each other wherever we may be... and so, InspirationStation was born, to showcase REAL PEOPLE + REAL STORIES.

This podcast brings together thought leaders, CEO's of hotel companies, celebrities + their causes, Olympian athletes, slow food movement chefs, book authors, wellbeing experts, scientists, Ministers of Tourism and social entrepreneurs who are all changing the world for the better by challenging us to think and act a little differently all under one roof. Each conversation is intended to cause us to ask questions, create dialogue and inspire us to connect on a human to human level on topics that impact bigger than themselves.

OTPYM'S PODCAST: InspirationStation



REAL PEOPLE + REAL STORIES

- Reliable information, resources + innovation and inspiring interviews
- Format: Visual Podcast
- Creator + Host: Michaela Guzy opens up her digital rolodex + her heart to curate conversations with thought leaders, world leaders, change + movement makers from across the globe, to remind us of THE POWER OF HUMAN CONNECTION
- Over 125 episodes and 10 million+ views on OTPYM owned channels
- Click left to watch episode 125





Pack a bag + journey on with me,

MICHAELA GUZY (rhymes with fuzzy)

+1.646.263.6777

Michaela@OhThePeopleYouMeet.com



YouTube

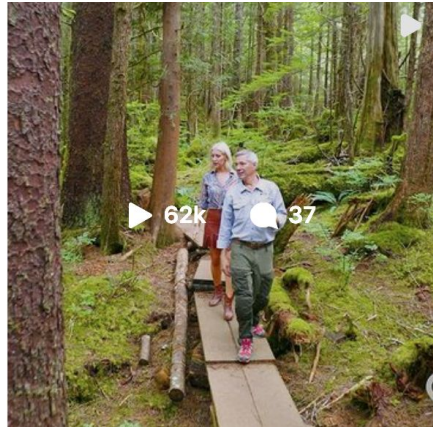




With our eye on the world, we share:

REAL Stories, about REAL People + REAL Solutions

wherever our viewers, followers, fans + fellow journey-seekers are engaging with our content. Put simply, we create customized 360 STORYTELLING that resonates + engages our global community.



TRAVELERS may begin their journey as a spectator of "something" they've always dreamt of seeing.



ARRIVAL...they could never imagine that the landscape could their breath away + transport them to the present, to this place.



They thought they traveled to tick the "once-in-a-lifetime" box + were surprised that the "life-changing experience" they actually needed was to **CONNECT** to locals.

For authentic immersion, to ignite an inspired life, generate true transformation + the overall sense of wellbeing they were seeking... it's always been about the **PEOPLE** you meet.





[Travel Stories](#) ▾ [Our Series](#) ▾ [Our Story](#) [Our Traveling Team](#) [In the Media](#) [Meet Michaela Guzy](#) [Work With Us](#)

